

# Saskatchewan Amateur Speed Skating Association



## 2018-2022 Strategic Plan

**Mission:**

It is our mission to build a vibrant, inclusive community, to have fun together, to build character in our people and to empower excellence throughout our sport.

**Vision:**

Establish Speed Skating as a top of mind winter sport.

**Goals:**

**Club & Membership Development**

- To foster growth and sustainability in new and existing clubs.

**Athlete Development**

- To provide age appropriate programming for all members.

**Coaching Development**

- To improve the knowledge and skills of all coaches and to increase the number of certified coaches.

**Officials Development**

- To increase the number of qualified and certified officials in the provincial pool and develop officials to serve at the national and international level

**Competitions**

- To provide age and developmental appropriate competitions.

**Communication and Public Relations**

- To have effective internal communications and to increase awareness of Speed Skating.



# Club and Membership Development

**Goal Statement: To foster growth and sustainability in new and existing clubs.**

1. Support the development of new clubs throughout the Province.
2. Increase participation and number of skaters overall.
3. Increase and retain membership in each club.
4. Improve member contribution to all aspects of speed skating.



# Athlete Development

**Goal Statement: To provide age appropriate programming for all members.**

1. Increase retention of skaters of all ages, including in-province skaters over 15 years of age.
2. Improve the use of long term athlete development pathways to support athlete progression.
3. Athletes are aware of, and recognized for their Personal Best accomplishments.



# Coaching Development

**Goal Statement: To improve the knowledge and skills of all coaches and to increase the number of certified coaches.**

1. Increase the number of new coaches and improve retention of existing coaches.
2. Improve the pathways to, and quality of, training and certification for all coaches.
3. To ensure each club has at least one NCCP Fundamentals certified coach.



# Officials Development

**Goal Statement: To increase the number of qualified and certified officials in the provincial pool and develop officials to serve at the national and international level.**

1. Increase the number of new officials and improve retention of existing officials.
2. Improve the pathways to, and quality of, training and certification for all officials.
3. To ensure each club has at least one Level 1 certified major official.



# Competitions

**Goal Statement: To provide age and development appropriate competitions.**

- 1. Improve collective planning and capacity to host successful competitions throughout the Province.**
- 2. Improve preparation of athletes attending competitions.**
- 3. Increase the number of skaters of all ages in competitions each year.**



# Communication and Public Relations

**Goal Statement: To have effective internal communications and to increase awareness of Speed Skating.**

## External

1. Develop Speed Skating as a top of mind Winter Sport option for all.
2. Improve promotion and celebration of speed skater accomplishments.
3. Improve promotion of Speed Skating as a welcoming and inclusive sport.

## Internal

1. Improve the quality and active management of our online presence.
2. Promote transparency in all Speed Skating communications.
3. Utilize multifaceted mechanisms for internal communications.

